

# THE 4 DISCIPLINES of Execution™

In a day of unprecedented opportunity—and risk—the importance for teams in your organisation to consistently execute on your most critical objectives cannot be overstated. As the recognized leader in helping individuals and organisations achieve greatness, FranklinCovey has dedicated itself to understanding the complex problem of poor execution and how to effectively address its causes at an unprecedented level.

## What you will learn

THE DISCIPLINES	OUTCOMES
1. Focus on the Wildly Important	How to distinguish merely important from the Wildly Important Goals
2. Act on the Lead Measures	Skills for ensuring your team is aligned to the most important work objectives
3. Keep a Compelling Scoreboard	Focus on creating compelling and visible scoreboards to track progress and provide encouragement
4. Create a Cadence (Rhythm) of Accountability	Implement an ongoing, self-perpetuating cadence of accountability at the team and individual levels

## *The 4 Disciplines of Execution* is Your Process for Creating a Culture of Performance

The most significant barrier to superior results in any organisation is chronic inconsistency - the variation in performance between divisions, between departments in the same division, between shifts in the same department, and between people in the same shift. It is the team that has the highest level of impact on the results, and it is the manager who has the greatest impact on the team.

*The 4 Disciplines of Execution* provides team members with a process by which they can align their efforts with the most critical objectives of the organisation. By changing the way individuals engage with each other, they can dramatically improve the impact of their team's performance.

## What you receive

- A rich, comprehensive guidebook
- Execution Essentials, a resource book for participants
- Goals Compass to make sure your team is moving in the right direction
- Resource CD-ROM including software to help develop team scoreboards, and 4 Disciplines Execution forms that can be printed and emailed
- The 4 Disciplines Web link that includes an online Work Compass, WIG tracking tools and a 4 Disciplines community page.

## Who should attend

Intact work teams anywhere in the organisation that require an understanding of the complex problem of poor execution and how to effectively address it.